

1. APPLICATION

The terms and conditions below shall apply to any contract with FK Distribution (hereinafter referred to as "FK") for digital dissemination and advertising through minetilbud.dk and in apps as well as integration with and links to and from minetilbud.dk and apps.

2. TERM/SCOPE

Contracts with FK for digital dissemination shall be entered into for a period of time and for a number of publications. In the event of arrangements for distribution over a period of time, the contract shall cover all of the advertiser's publications that are distributed physically and/or online over such period of time.

For contracts covering a specific period of time, such contracts shall be interminable during that period of time. If a contract is entered into for a number of viewings or a number of publications, such contract shall be interminable until such number has been reached.

3. CALCULATION OF VIEWINGS

Settlement shall be made for all viewings made on FK's platforms and via FK's cooperation partners. All viewings shall be recorded in FK's CMS system and shall be calculated per publication. An invoice shall be issued per publication. The number of viewers shall be updated daily and may be monitored via the Customer's self-service portal.

4. PRICES AND PAYMENT

Settlement shall be effected per completed publication and terms of payment shall be net 14 days from the date of invoice. The purchaser shall pay in cash and may therefore not retain, in whole or in part, the purchase price or effect a set-off. FK shall be entitled to a default interest rate of 1.5% per month or fraction of a month from the due date until payment has been made in full. Prices are stated in Danish Kroner (DKK) exclusive of VAT.

5. INFORMATION ABOUT FUTURE OFFERS AND RETAIL LEAFLETS

In order to plan distribution and ensure that publications are published on time, the Operations Department shall receive a list showing future publications, preferably for the entire period of the Contract.

This list shall disclose date of receipt, date of publication and date of removal.

6. LOGOS

Logos shall be sent to fkonlinedrift@fk.dk no later than together with the first publication.

Logos shall be supplied as vector graphics such as a Photoshop file or similar format.

7. DELIVERY OF OFFERS/RETAIL LEAFLETS/CATALOGUES

PDF files with publications shall be delivered by e-mail at fkonlinedrift@fk.dk. If the file is too large to be delivered by e-mail, please contact the Operations Department.

To be able to guarantee publication on time, publications shall be delivered no later than four business days prior to publishing. If the products are to contain links, the deadline for delivering the publication and link information shall be eight business days prior to publishing.

Type of delivery: Combined PDF file by e-mail; the pages of the PDF file must be consecutive single pages, where the pages have the same dimensions.
Quality: DPI at least 72
Size: No more than 100 MB
Fonts: Must be embedded
E-mail: fkonlinedrift@fk.dk

8. SHOP ADDRESSES AND OPENING HOURS

Consumers may find the nearest shops and their opening hours both online and in the app. Details about shops and opening hours shall be delivered in Excel format with a line per shop disclosing any shop name, address and opening hours. The Operations Department can provide a template for this.

9. CONTACT INFORMATION OF THE OPERATIONS DEPARTMENT

E-mail: fkonlinedrift@fk.dk
Phone number: (+45) 4348 7518 eller (+45) 4348 7519

10. PUBLICATIONS/ADVERTISEMENTS

Contracts on digital dissemination shall entitle FK to distribute via its platforms, including, but not limited to, minetilbud.dk's newsletters, minetilbud.dk and minetilbud.dk's apps. FK may also arrange distribution, via the websites, newsletters, apps etc. of all of its partners existing at any time, for the purpose of generating viewings of the publications.

11. PROMOTION OF MINETILBUD.DK AND APPS

As part of the promotion of minetilbud.dk and apps as well as in press coverage, screenshots from minetilbud.dk and apps may be used in some cases. By advertising through FK, it shall be accepted that logos etc may appear on such screenshots.

12. DISCLAIMER

FK shall under no circumstances be liable for financial losses of any kind as a result of publication errors, regardless of whether any such errors were caused by FK, including, but not limited to, late or early publishing or removal of publications, server breakdown or other interruption of FK's platforms, errors in prices or texts in publications.

FK shall not be responsible for the content of the Customer's publications, but shall reserve the right to reject publications that do not comply with Danish legislation or that may be offensive to consumers

13. APPLICABLE LAW AND JURISDICTION

The Contract shall be subject to Danish law, however, not Danish international private law. The Copenhagen City Court, or the Eastern High Court if the action is brought for this Court, shall have jurisdiction over any dispute between the Customer and FK regarding the Contract or services provided under the Contract.

Claims against FK shall be barred by limitation three years after the time of delivery of the material for distribution unless otherwise provided by mandatory law. The limitation of time shall be interrupted in case of the commencement of proceedings