

1. USE

The terms and conditions below shall be used for every agreement with FK Distribution on digital communication and advertising on minetilbud.dk and in apps, as well as integration with links to and from minetilbud.dk and apps.

2. DURATION/SCOPE

Agreements with FK Distribution on digital communication shall be entered into for a period of time and for a number of publications. In case of agreements on communication for a period of time, the agreement comprises all of the advertiser's publications, which are distributed physically and/or online during the period.

In case of agreements covering a period of time, the agreement is irrevocable during this period. In case of agreements on a number of readings or a number of publications, the agreement is irrevocable until that number has been reached.

3. CALCULATION OF READINGS

Settlement of all readings shall take place on FK's platforms and via FK's cooperation partners. All readings shall be registered in FK's CMS system and are calculated per publication. One invoice is sent per publication. The number of readings is calculated daily and can be followed via the customer web page.

4. PRICES AND PAYMENT

Settlement is made per completed publication with payment terms of 14 days net from the invoice date. The purchaser shall pay cash and may thus not retain the purchase amount in whole or in part, or make deductions. FK Distribution is entitled to 1.5% interest on overdue payments per started month from the due date until payment has been made in full. Prices are given in Danish Kroner (DKK), exclusive of VAT.

5. INFORMATION ON FUTURE SALES MATERIALS

In order to plan communication and ensure that publications are published on time, operations must receive a plan for future publications, preferably for the entire agreement period.

The list shall include the date of receipt, publication date and removal date.

6. LOGOS

Logos must be sent to fkonlinedrift@fk.dk no later than together with the first publication.

Logos must be supplied as vector graphics such as Photoshop-files or similar files.

7. DELIVERY OF SALES MATERIALS/CATALOGUES

PDFs with publications must be delivered by email to fkonlinedrift@fk.dk. If the file is too big to deliver by email, please contact the operations department.

In order to be able to guarantee publication on time, publications must be delivered no later than four working days before publishing. If links are to be made to products, the deadline for delivering publications and link information is eight working days before publication.

Delivery form: Combined PDF by email. The pages of the PDF must be consecutive single pages, where the pages have the same dimensions.

Quality: DPI at least 72
Size: Max. 100 MB
Fonts: Must be embedded
Email: fkonlinedrift@fk.dk

8. SHOP ADDRESSES AND OPENING HOURS

Consumers can find the closest shops and opening hours on the web and in the app. Information about shops and opening hours must be provided in Excel format with one line per shop, which contains any shop name, address and opening hours. The operations department can provide a template for this.

9. CONTACT INFORMATION FOR THE OPERATIONS DEPARTMENT

Email: fkonlinedrift@fk.dk
Tel. number: (+45) 43487518 or (+45) 43487519

10. COMMUNICATION OF PUBLICATIONS/ ADVERTISEMENTS

Agreements on digital communication give FK Distribution the right to communicate via FK Distribution's platform, including - but not limited to - minetilbud.dk's newsletters, minetilbud.dk and minetilbud.dk's apps. At the same time, FK Distribution may communicate via all of its partner's websites, apps, etc. at any given time, with the intention of creating readings of the publications.

11. MARKETING OF MINETILBUD.DK AND APPS

In connection with marketing of minetilbud.dk and apps, as well as press coverage, in some cases screen prints from minetilbud.dk and apps may be used. When advertising through FK Distribution, it must be accepted that logos, etc. may appear on these screen prints.

12. EXEMPTION OF LIABILITY

FK Distribution is under no circumstances liable for economic loss of any kind as a result of publication errors, regardless of whether any such errors are due to errors made at FK Distribution, including, but not limited to, publication too late or too early, or removal of publications, server breakdowns or other operational disturbances of FK Distributions platforms and price or text errors in publications.

FK Distribution is not liable for the content of the customer's publications, but reserves the right to reject publications that do not comply with legislation or that may be offensive to consumers.

13. APPLICABLE LAW AND VENUE

Any dispute between FK Distribution and the buyer shall be decided at the Maritime and Commercial High Court in Copenhagen. FK Distribution may, in every single case, demand that a dispute be decided by arbitration, which is established and makes decisions in compliance with the rules for processing cases established by the Danish Institute of Arbitration. Danish law shall apply in all cases.